

PLATFORM	Facebook					Google Ads	SnapChat	Twitter	Applovin	UnityAds	IronSource	AdColony	Pinterest
	Facebook Stories	Instant Articles	Instagram feed	Instagram Stories	Audience Network: Native, Banner, Interstitial	App Campaigns							
Video length	1-15 sec.	240 min max.	60 min max.	1-15 sec.	1-15 sec.	15-30 sec.	10 sec.	140 sec.	12-30 sec.	30 sec.	15-30 sec.	30 sec.	15 min.
Maximum file size	Upload the highest-resolution video available that meets file size and ratio limits (max. 4 GB)					Youtube - no limit	32 MB	1 GB	1 GB	100 MB	100 MB	50 MB	2 GB
End cards									Horizont 1024 x 768 Portrait 768 x 1024	Square 800 x 800 Horizont 800 x 600 Portrait 600 x 800	Horizont 1024 x 768 Portrait 768 x 1024	Horizont 1920 x 1080 Portrait 1080 x 1920	
16:9 HORIZONTAL	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080		1920 x 1080	570 x 320	1920 x 1080	1280x720	1920 x 1080	1920 x 1080
1:1 SQUARE	1080 x 1080	1080 x 1080	1080 x 1080	1920 x 1080	1080 x 1080	1080 x 1080		1080 x 1080					1080 x 1080
4:5 VERTICAL	1080 x 1350	1080 x 1350	1080 x 1350	1080 x 1350	1080 x 1350								
2:3 VERTICAL						1080 x 1620							
9:16 FULL PORTRAIT	1080 x 1920	1080 x 1920	1080 x 1920	1080 x 1920	1080 x 1920		1080 x 1920		320 x 570	1080 x 1920	1280 x 720	1080 x 1920	

SUGESTED RESOLUTIONS



Tech specs online	http://bit.ly/aa_fb					http://bit.ly/aa_googleAds	http://bit.ly/aa_snapchat	http://bit.ly/aa_twitterAds	http://bit.ly/aa_applovin	http://bit.ly/aa_unityads	http://bit.ly/aa_ironsource	N/A	http://bit.ly/aa_pinterest
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